



Community
Child Care

Vision into Practice



Community Child Care Association

Advertising Kit, 2022

*Reaching education and care
services right across Victoria*



What is Community Child Care Association all about?

Established in 1971, Community Child Care Association (CCC) is the voice of community-based education and care services in Victoria. Here to help services transform their vision into practice, we offer membership, quality training and consultancies.

Our projects





Our clients and supporters





Our audience

Long day care services,
kindergartens, outside
school hours care (OSHC)
services and family day care
services



Educators,
coordinators
and directors



More than
95% female



Our advertising ethos

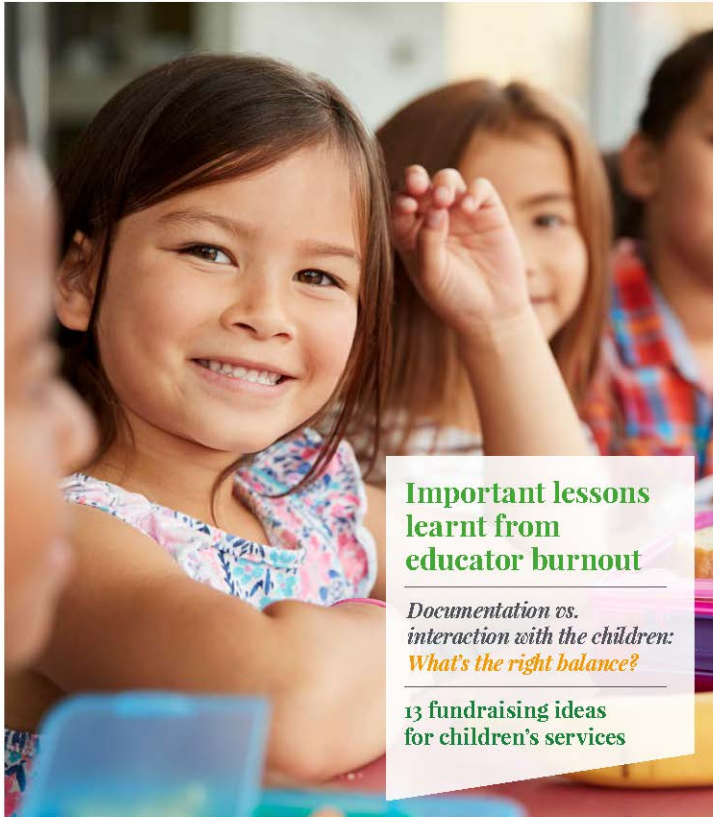
We pride ourselves on partnering with like-minded organisations and curating meaningful content for our readers.

A low advertising-to-editorial ratio and carefully planned ad placement ensures your message will stand out.

Members Magazine

Roundtable

Brought to you by Community Child Care Association • Autumn 2022



Roundtable Magazine

With its contemporary design, helpful content and high-quality images, our member magazine is one of our most popular resources. Educators like it so much that it is often kept in staff rooms so it can be referred to again and again.

Frequency: Three editions per year

Format: A4

Circulation: 600 copies + online

Delivery: Addressed and mailed via Australia Post.

RATES (INCL. GST)

Have your message delivered directly to our highly engaged member base.

Inside front cover	Inside back cover	Full page	Half page	Quarter page
\$599	\$599	\$579	\$299	\$199



PRINT SPECIFICATIONS

Page size	Trim size
Full page	210 (w) x 297 (h) mm
Half page (horizontal)	180 (w) x 125 (h) mm
Quarter page	85 (w) x 125 (h) mm
Insert	Up to A4

Important notes

- » All advertising must be sent as a high-res PDF, Illustrator, Photoshop or InDesign file, 300 dpi minimum
- » Please supply double-page ads as two single PDFs
- » CMYK Colour Space (not RGB, Pantone, etc.)
- » Community Child Care Association reserves the right to review or reject advertising/sponsorship at any time for any reason
- » Community Child Care Association is not liable for any costs relative to an advertisement that has been rejected
- » Advertising bookings must be made by the booking/cancellation deadline – late bookings may not be accepted
- » Cancellations are not accepted after deadline and attract 100% charge.

Advertising contact

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